



About Us

The **Shady Rest Golf Club** was founded in 2020 with the mission of continuing the legacy of the First African American Country Club—the Shady Rest—simply by golfing. On September 21, 1921, a group of black investors purchased the property in Scotch Plains, NJ and created the Shady Rest Golf and Country Club, which was a national staple in the black community, hosting golf, tennis, and other sports and was frequented by many famous people such as Athea Gibson, W.E.B. DuBois, Billie Holiday, and John Shippen, the first American golf professional to play in the U.S. Open.

The Shady Rest Golf Club (SRGC) was created by five golfers who followed the vision of the late Lamont Davis, whose goal was to celebrate the 100th year anniversary and form the next generation of the Shady Rest. Today, the SRGC continues to promote this important history through its golf events which foster competitive golf through an exclusive membership program. In addition to golf, the club provides an opportunity for others to learn about the Shady Rest and a platform to help the Shady Rest Clubhouse in Scotch Plains to gain national landmark status, solidifying its rightful place in American history.

The SRGC hosts bi-weekly golf outings for its nearly 70 members at its home course in Scotch Plains, NJ and also travels the country golfing and promoting the importance of the Shady Rest.

Our Audience

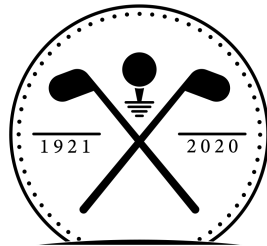
- Nearly 70+ paying golf club members which includes business executives, professional athletes & golfers, multiple public officials, and golf social media influencers
- Over 1,000+ dedicated and active followers across multiple social media platforms
- Recent national television exposure of the Shady Rest & John Shippen from CBS at the Rocket Mortgage Classic, local & regional news networks, and other online broadcasts in golf community podcasts/webinars

Our Events

- Multiple golf outings hosted per month for golf club members and affiliates
- **3rd Annual Golf Tournament 9/25/23**
Neshanic Valley Golf Course w/ 100+ guests
 - Competitive golf with prizes for best foursomes, closest to the pin & longest drive competitions
 - Golf event will include guest celebrities, social media golf influencers, and golf news exposure

shadyrestgolfclub.com

@shadyrestgolfclub 



SHADY REST
GOLF CLUB

Interested in supporting and marketing opportunities at our

3rd Annual Shady Rest Golf Tournament

Visit shadyrestgolfclub.com/sponsorships to purchase a sponsorship package. Event 9/25/23
Sponsorship Deadline 9/10/23. All sponsorship purchases and contributions are tax-deductible.

Par Sponsorships

Friend of the Shady Rest - \$75

- Mention in Program

Hole Sponsor - \$175

- Signage on 1 hole
- Mention in Program

Practice Green or Driving Range Sponsor - \$350

- Signage on Practice Green
- Mention in Program
- Name on Sponsor Board

Cigar Table Sponsor - \$350

- Cigar Station on 1 hole
- Mention in Program
- Name/Logo on Sponsor Board
- Required: 1 cigars for each welcome bag

Featured Prize Sponsor: (in kind)

- Have a product that you want people to get excited about? We feature prizes before, during, and after the event
- Prize & brand thank you & marketing in the welcome speech, and presented at the awards dinner BBQ

Birdie Sponsorships

Longest Drive Sponsor - \$1,000

- Prominent Signage on LD hole
- Mention in Program
- Name on Sponsor Board
- 1 complimentary foursome
- Required: Longest Drive Prize

Closest to the Pin Sponsor - \$1,000

- Prominent Signage on C2P hole
- Mention in Program
- Name on Sponsor Board
- 1 complimentary foursome
- Required: Closest to the Pin Prize

Beverage Cart Sponsor - \$1,500

- Signage on Beverage Cart
- Mention in Program
- Name on Sponsor Board
- 1 complimentary foursome

Golf Cart Sponsor - \$1,500

- Logo on all carts
- Mention in program
- Name on Sponsor Board
- 1 complimentary foursome

Eagle Sponsorships

Gold Sponsor - \$3,000

- Mention in program
- Name/Logo on Sponsor Board
- Name/Logo on Sponsor Banner
- Opportunity to contribute to welcome bag
- Opportunity to speak at outing BBQ
- Inclusion in all digital marketing pre/post
- 2 complimentary foursomes

Platinum Sponsor - \$5,000

- Mention in program
- Name/Logo on Sponsor Board
- Name/Logo on Sponsor Banner
- Exclusive Name/logo on Welcome Sign
- Opportunity to contribute to welcome bag
- Opportunity to speak at outing BBQ
- Logo on Step and Repeat
- 2 complimentary foursomes
- Inclusion in all digital marketing pre/post